

Dr. Paul Q. FORTSON

RATE SHEET

IN-PERSON EVENTS | DAY RATE

Keynote, Workshop, Seminar:	\$5,000
Hosting, Special Events/Apearances:	\$2,500
Panel Participation:	\$1,500

TELEVISION

Video News Release / B-Roll Shoot:	\$5,000
National TV Segment:	\$2,500
Local/Regional TV Segment:	\$500
Booking Fee (IF DPF Books TV Segments):	\$500

RADIO

Radio Media/Tour (RMT with no TV):	\$2,500
National Radio Segment:	\$1,500
Local/ Regional Radio Segment:	\$1,000
Audio News Release (ANR):	\$1,000
Voiceovers:	\$1,000

PRINT/ON-LINE

Online/Corporate Videos/Webisodes:	\$5,000
Webinar Series/Tele-Seminar Series:	\$2,500
National Newspaper or National Magazine:	\$2,000
Facebook Live:	\$1,000
Twitter Chat:	\$1,000
Social Media Mention:	\$100 pp
Telephone Interview:	\$300ph
Blog Post, Online Article, Review:	\$1,000



SPOKESPERSON

Spokesperson Duties Include:

- Make public appearances
- Give media interviews
- Endorse consumer-friendly products and services
- Host corporate events
- Promote product launches with research
- Conduct financial education workshops
- Write and blog about client offerings
- Represent organizations/brands at trade shows and conferences
- Serve as featured talent in corporate videos and public service announcements

1 to 5 Month Term:	\$5,000 pm
6 to 12 Month Term:	\$4,000 pm
1 Year or more Campaign:	\$3,000 pm

A non-refundable 50% deposit is required at signing of contract. Please contact us for inquiries on our Non-Profit Rates.